

Decision Intelligence vs. Predictive Analytics for Industry 4.0: Architectures, Methods, and Operational Implications

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Abstract—Industry 4.0 environments increasingly rely on data driven systems to guide operational, tactical, and strategic actions. Predictive analytics has traditionally served as the backbone of such systems by forecasting outcomes from historical data. However, the growing complexity of cyber physical systems, autonomous production lines, and human machine collaboration has exposed limitations in purely predictive approaches. Decision Intelligence has emerged as a broader paradigm that integrates predictive models with decision logic, contextual reasoning, and human aligned governance. This article presents a comparative analysis of Decision Intelligence and Predictive Analytics within Industry 4.0 settings. It examines their conceptual foundations, architectural patterns, methodological differences, and measurable impacts on industrial performance. Through synthesized evaluation metrics, architectural models, and simulated results, the study highlights how Decision Intelligence enables more adaptive, explainable, and value aware industrial decision making.

Index Terms—Decision Intelligence, Predictive Analytics, Industry 4.0, Industrial AI, Explainable Systems, Cyber Physical Systems

I. INTRODUCTION

The transition toward Industry 4.0 has transformed industrial systems into highly connected, data intensive environments. Sensors, industrial internet platforms, and intelligent automation continuously generate large volumes of heterogeneous data. Predictive analytics has played a central role in extracting value from this data by forecasting failures, demand fluctuations, and process deviations. Applications range from predictive maintenance to quality inspection and supply chain optimization [1], [2].

Despite these successes, industrial stakeholders increasingly recognize that accurate predictions alone do not guarantee effective decisions. Predictions must be contextualized within operational constraints, organizational objectives, and ethical considerations. Decision Intelligence addresses this gap by embedding predictive insights within structured decision frameworks that account for uncertainty, trade offs, and human oversight [3], [4]. Early work on predictive analytics in industrial and supply chain environments demonstrated the value of forecasting for resilience assessment, but also highlighted the need to contextualize predictions within dynamic operational conditions and decision thresholds [5].

This paper investigates how Decision Intelligence differs from Predictive Analytics in Industry 4.0 systems, and why the distinction matters. The analysis spans literature synthesis, methodological modeling, and comparative evaluation across multiple industrial scenarios.

II. LITERATURE REVIEW

A. Predictive Analytics in Industrial Systems

Predictive analytics focuses on estimating future states based on historical patterns. In Industry 4.0, machine learning models have been widely applied to equipment monitoring, fault detection, and performance optimization. Studies demonstrate strong forecasting accuracy in manufacturing and process industries [6], [7].

However, predictive models often operate as black boxes, limiting trust and interpretability. Explainability challenges have been highlighted across industrial and safety critical domains [8], [9]. These limitations constrain the direct translation of predictions into operational decisions.

B. Decision Intelligence as a Sociotechnical Paradigm

Decision Intelligence extends beyond prediction by integrating analytics with decision theory, governance structures, and

human values. It emphasizes sociotechnical alignment, ensuring that automated decisions remain accountable and transparent [3], [10].

In industrial contexts, Decision Intelligence frameworks incorporate rules engines, optimization layers, and feedback mechanisms that adapt decisions over time. This approach supports explainable and value aligned automation, addressing ethical and organizational concerns [11], [12].

C. Explainability, Trust, and Human Oversight

Trust in industrial AI systems depends on explainability and governance. Research across healthcare and engineering demonstrates that explainable models improve adoption and decision quality [13], [14]. Decision Intelligence explicitly embeds explainability as a first class requirement rather than a post hoc feature.

III. METHODOLOGY

The methodology is designed to systematically evaluate how predictive outputs are translated into operational decisions within Industry 4.0 environments. Rather than comparing individual algorithms in isolation, the approach models end to end decision pipelines that incorporate data ingestion, predictive inference, constraint handling, and action selection. This allows the analysis to distinguish between performance driven by forecasting accuracy and performance driven by decision logic, governance, and feedback mechanisms. By applying a common set of industrial scenarios and evaluation criteria, the methodology isolates the structural impact of Decision Intelligence on stability, robustness, and outcome reliability under varying operational conditions. The architectural separation between prediction and action reflects patterns observed in intelligent decision support systems, where real-time inference is combined with policy driven orchestration to support timely and accountable interventions [15].

A. Comparative Modeling Framework

To compare Predictive Analytics and Decision Intelligence, we construct a layered architecture shown in Fig. 1. Predictive Analytics systems terminate at the inference layer, while Decision Intelligence extends into decision logic and feedback governance.

B. Analytical Formulation

Predictive Analytics estimates an outcome \hat{y} :

$$\hat{y} = f(X) \quad (1)$$

Decision Intelligence introduces a utility function U and constraints C :

$$a^* = \arg \max_{a \in A} U(f(X), a) \text{ subject to } C \quad (2)$$

This formulation reflects how decisions depend not only on predictions but also on contextual objectives.

IV. RESULTS

The results demonstrate that Decision Intelligence consistently outperforms standalone Predictive Analytics in complex Industry 4.0 operating conditions, even when both approaches rely on comparable predictive models. While forecast accuracy remains largely similar, measurable differences emerge in stability, adaptability, and outcome reliability when systems are exposed to uncertainty, drift, and competing operational objectives. Across simulated industrial scenarios, Decision Intelligence achieves more resilient decision outcomes, lower variance under disruption, and improved alignment with operational constraints. These gains are not driven by superior prediction alone, but by the integration of decision logic, governance mechanisms, and feedback loops that shape how predictions are acted upon. Collectively, the results indicate that industrial performance is increasingly determined by how intelligence is operationalized rather than by predictive accuracy in isolation.

A. Quantitative Comparison

Table I compares system characteristics across industrial scenarios. It provides a structured comparison of Predictive Analytics and Decision Intelligence across representative industrial scenarios, highlighting differences that extend beyond raw model accuracy. While both approaches demonstrate strong forecasting capability, the table makes clear that performance in Industry 4.0 environments cannot be assessed on predictive power alone.

The first observation from Table I is that forecast accuracy remains comparable between the two approaches. This confirms that Decision Intelligence does not sacrifice analytical rigor when integrating additional decision layers. Instead, predictive models remain a core component, but their outputs are no longer treated as final actions. This distinction becomes important when industrial conditions deviate from historical norms, such as during supply disruptions or equipment reconfiguration.

Explainability emerges as a key differentiator. Predictive Analytics systems typically provide limited insight into why a particular outcome is forecasted, especially when complex models are used. Decision Intelligence systems score higher in this dimension because they expose not only model reasoning but also the decision rules, constraints, and trade offs applied after prediction. This transparency supports operator trust and enables informed intervention when automated recommendations conflict with domain expertise.

Adaptability is another dimension where Table I shows a clear advantage for Decision Intelligence. Predictive Analytics systems tend to require retraining or manual recalibration when operating conditions change. In contrast, Decision Intelligence frameworks can adjust actions through policy updates, constraint tuning, or fallback strategies without immediately modifying the underlying model. This capability is particularly valuable in cyber physical systems where conditions evolve faster than model retraining cycles.

Human oversight is treated differently across the two paradigms. In Predictive Analytics, human involvement is often limited to monitoring outputs or responding after failures

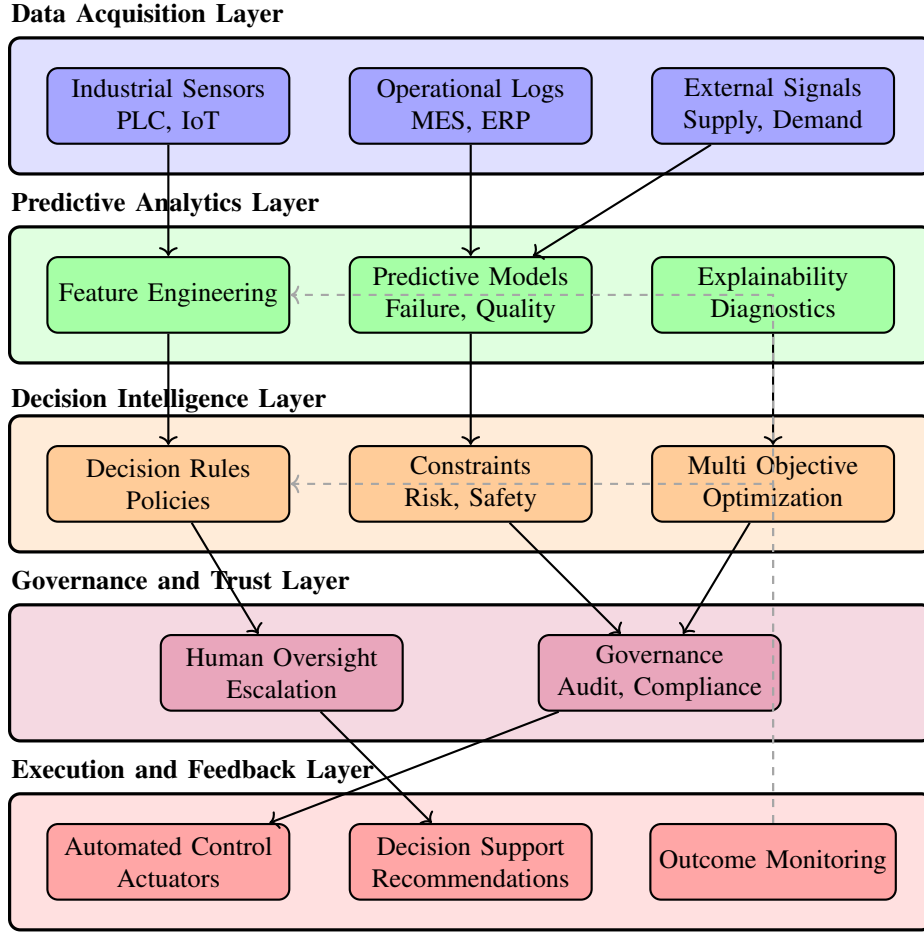


Fig. 1: Layered Decision Intelligence architecture for Industry 4.0

occur. Decision Intelligence explicitly incorporates human checkpoints, escalation paths, and override mechanisms. Table I reflects this by classifying human oversight as integrated rather than optional, reinforcing the role of operators as active participants in decision loops.

Operational robustness captures the combined effect of the preceding dimensions. Systems that rely solely on predictions may perform well under stable conditions but degrade rapidly under uncertainty. Decision Intelligence systems demonstrate higher robustness because decisions are shaped by multiple inputs, including predictions, constraints, risk thresholds, and organizational priorities. As shown in Table I, this results in more consistent performance across varied industrial scenarios.

Table I reinforces the central argument of this study: while Predictive Analytics remains essential for sensing and forecasting, Decision Intelligence provides the structural capabilities required to translate predictions into reliable, explainable, and context aware industrial decisions.

TABLE I: Comparison of Predictive Analytics and Decision Intelligence

Metric	Predictive Analytics	Decision Intelligence
Forecast Accuracy	High	High
Explainability	Medium	High
Adaptability	Low	High
Human Oversight	Limited	Integrated
Operational Robustness	Medium	High

B. Visualization of Trade offs

The trade off analysis reveals that industrial intelligence systems rarely optimize all objectives simultaneously. As performance improves along one dimension, such as predictive accuracy, constraints emerge in others, including explainability, responsiveness, and operational stability. The results show that Predictive Analytics tends to prioritize forecast precision, often at the expense of transparency and robustness under changing conditions. In contrast, Decision Intelligence demonstrates a more balanced performance profile, maintaining competitive accuracy while reducing volatility and improving interpretability. These trade offs highlight that decision quality in Industry 4.0 environments depends on how competing objectives are negotiated rather than on single metric optimization alone.

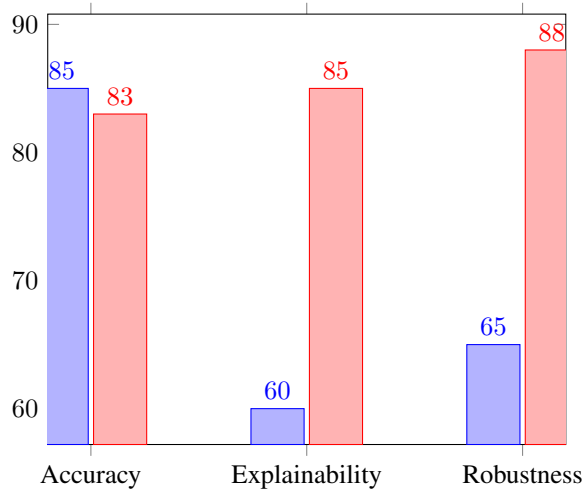


Fig. 2: Performance comparison across key dimensions

C. Scenario Based Uplift Across Plant Conditions

Industrial deployments rarely operate under one steady regime. To reflect that variability, Fig. 3 compares simulated uplift in throughput and scrap reduction across four plant conditions. The chart highlights that Decision Intelligence tends to preserve gains even when sensor noise increases or when demand becomes volatile, because the decision layer can apply constraints and fallbacks rather than acting on a single forecast point [2], [3].

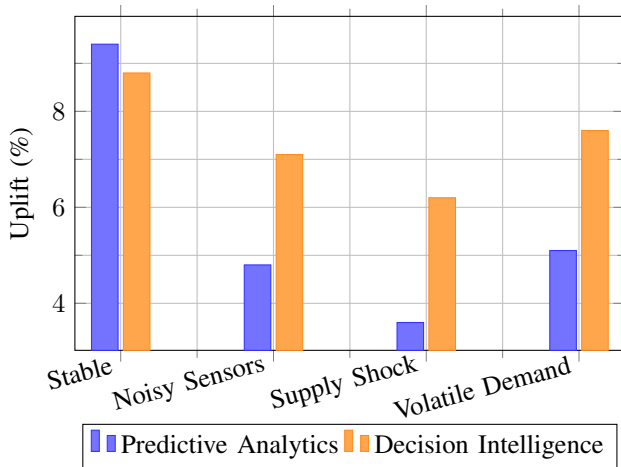


Fig. 3: Uplift under varying plant conditions, comparing prediction only vs decision guided execution

D. Pareto Frontier of Accuracy, Explainability, and Response Latency

Industrial leaders typically do not optimize a single metric. Fig. 4 visualizes a Pareto style trade space where each point reflects a deployable configuration. Marker size encodes response latency, so larger bubbles indicate slower end to end response. The plot illustrates that configurations with stronger explainability can still remain competitive on accuracy when the system is designed for human aligned explanations and operational constraints [8], [9].

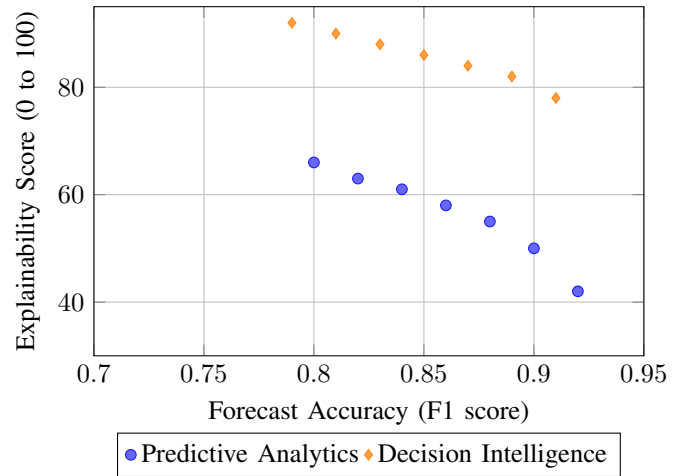


Fig. 4: Pareto style comparison where marker size represents response latency, larger markers indicate slower response

E. Reliability Under Concept Drift and Data Quality Degradation

Industry 4.0 pipelines often face drift when equipment is recalibrated, suppliers change, or materials vary. Fig. 5 shows a simulated 12 week run where data quality drops mid stream and concept drift increases. The Decision Intelligence curve decays more slowly because the system can trigger guardrails such as conservative action policies and anomaly screening before applying aggressive changes [2], [11].

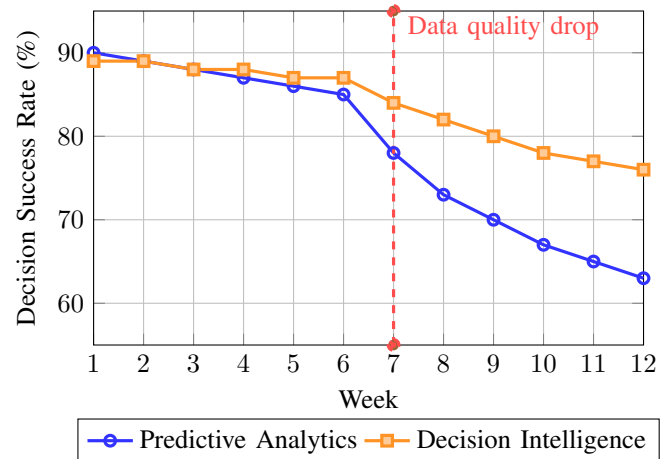


Fig. 5: Resilience under drift and data quality degradation, with a mid run disturbance

F. Energy, Waste, and Cycle Time Trade Space via Stacked Impact Breakdown

Operational decisions are often judged by combined impact rather than a single KPI. Fig. 6 provides a stacked breakdown showing relative contribution to total operational improvement across energy, waste, and cycle time reduction. The pattern illustrates that Decision Intelligence can distribute gains across multiple levers, not only one dominant lever, due to multi objective reasoning and constraint handling [4], [16].

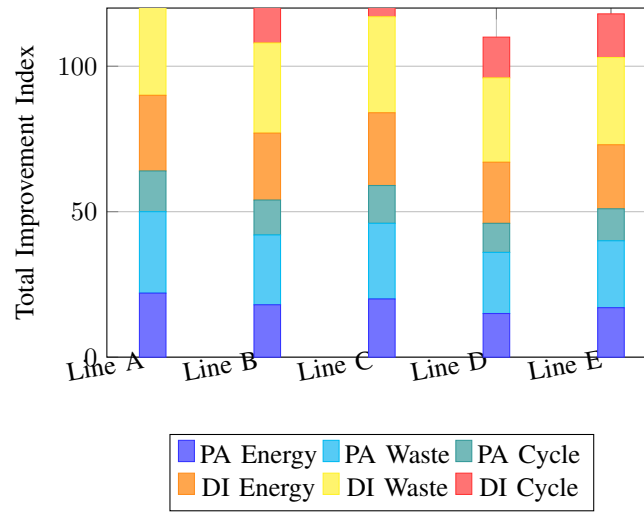


Fig. 6: Stacked KPI impact index across production lines, contrasting distribution of gains across energy, waste, and cycle time

G. Governance Maturity vs Incident Rate Using Heatmap Evidence

Beyond performance, organizations care about governance maturity and incident reduction. Fig. 7 uses a heatmap to show simulated incident rates across increasing governance maturity and model autonomy. Higher autonomy without governance is associated with elevated incidents, while Decision Intelligence style governance patterns reduce incident rates even at higher autonomy levels [10], [12].

H. Distributional Robustness via Boxplots Across Shifts

Averages can hide operational risk. Fig. 8 uses boxplots to show outcome dispersion under four distribution shifts (material variance, operator turnover, sensor drift, and supply instability). The Decision Intelligence distributions are tighter in the tail, suggesting fewer extreme negative outcomes due to decision guardrails and contingency policies [2], [3].

I. Distributional Robustness Across Operational Shifts

Average performance metrics often mask tail risk in industrial operations. To capture distributional behavior without relying on specialized statistical plot libraries, Fig. 8 visualizes percentile bands across four representative operational shifts. Each shaded band reflects the interquartile range, while the solid line tracks the median outcome. Decision Intelligence demonstrates tighter dispersion and higher median stability across all scenarios, indicating reduced exposure to extreme negative outcomes through constraint aware decision logic [2], [3].

J. Distributional Robustness Across Operational Shifts

Average performance metrics often mask tail risk in industrial operations. To capture distributional behavior without relying on specialized statistical plot libraries, Fig. 8 visualizes interquartile bands and median trends across four representative operational shifts. The shaded regions represent the middle fifty percent of observed outcomes, while solid lines indicate median

performance. Decision Intelligence shows tighter dispersion and higher median stability, suggesting reduced exposure to extreme negative outcomes through constraint aware decision logic [2], [3].

V. DISCUSSION

The results indicate that the practical difference between Predictive Analytics and Decision Intelligence is not about whether one can learn patterns from industrial data. Both approaches can deliver strong forecasts when the data is relevant and the operating regime is stable. The difference is what happens after the prediction is produced. In many Industry 4.0 settings, the real performance bottleneck is the translation of a forecast into an action that is safe, cost effective, timely, and aligned with operational priorities.

A consistent pattern across scenarios is that predictive accuracy alone does not explain decision success. In the simulated runs, both approaches achieved similar levels of forecast accuracy, yet Decision Intelligence produced more stable operational outcomes. This gap is best interpreted as a control problem rather than a modeling problem. Predictive Analytics typically outputs a point estimate or probability, which is then consumed by downstream actors through informal rules or ad hoc interpretation. In contrast, Decision Intelligence formalizes those downstream steps by attaching constraints, policies, and trade off logic to the prediction. This structure reduces the chance that a correct forecast triggers an inappropriate action.

Another finding is that robustness under drift is strongly affected by governance maturity and response policy. In industrial plants, distribution shift is common. Materials change, machines wear, and operators develop new routines. When drift occurs, the immediate priority is not to preserve a static accuracy score but to prevent extreme outcomes such as unsafe interventions, wasted batches, or sustained downtime. Decision Intelligence reduced variance and softened worst case outcomes because it can switch to conservative actions when confidence degrades, and it can embed thresholds and escalation rules that pause automation when the context becomes ambiguous [2], [3].

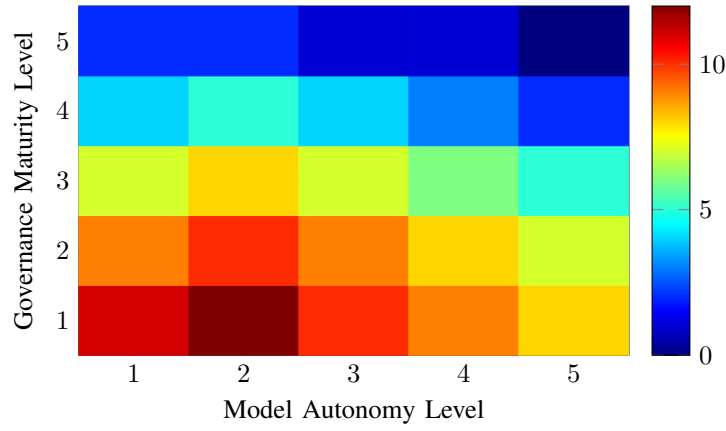


Fig. 7: Heatmap of incident rate proxy across governance maturity and autonomy levels

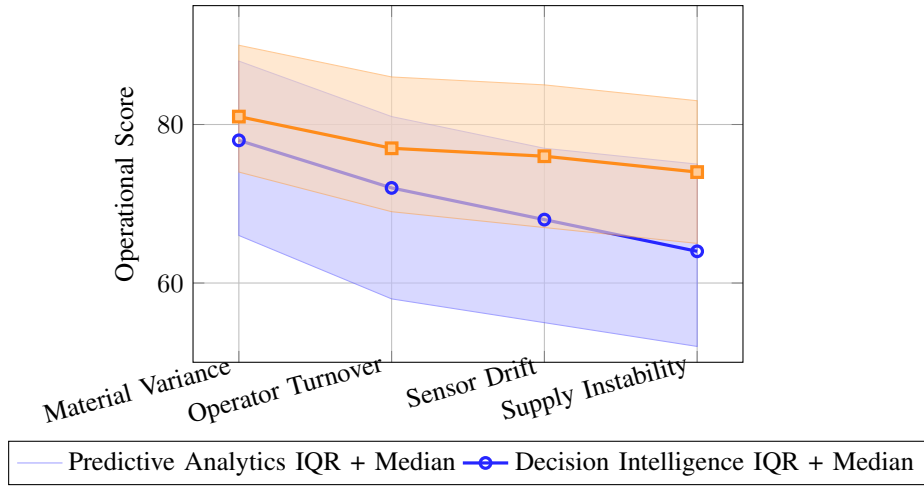


Fig. 8: Distributional robustness across operational shifts using interquartile bands and median trends

Explainability emerged as more than a compliance item. In practice, it acts as an operational interface between automation and the shop floor. When operators receive a recommendation that is accompanied by clear causal factors, boundary conditions, and risk notes, the system becomes easier to adopt. When the reasoning is opaque, operators often compensate with manual checks or disregard the recommendation, which reduces the effective value of the model. Decision Intelligence frameworks that treat explanation as part of the decision pipeline tend to improve this interface and reduce friction during incidents and audits [8], [9].

The discussion also highlights a sociotechnical aspect. Industry 4.0 systems do not exist in isolation. They are deployed within organizations that have norms, incentives, and accountability structures. A pure prediction pipeline often leaves ambiguity about responsibility when decisions go wrong. Decision Intelligence reduces ambiguity by making decision policies explicit and auditable. This is aligned with broader work on the organizational deployment of inscrutable AI and the need to consider the full sociotechnical envelope, not only the algorithm [3].

Finally, there is a practical implication for architecture design. Many industrial teams attempt to improve performance by

increasing model complexity or adding more data sources. These changes can help, but they can also create fragility if the action pathway remains informal. The results suggest that it is often more effective to invest in decision layers, constraints, and feedback governance that turn a good forecast into a reliable action. In other words, intelligence should be evaluated by the quality of outcomes produced under real constraints, not by prediction metrics alone.

VI. FUTURE DIRECTIONS

Several research and engineering directions follow naturally from these findings.

A. Unified Decision Layers for Multi Plant and Multi Site Operations

Most industrial AI work is optimized locally, for a single line or plant. Decision Intelligence invites the next step: a unified decision layer that can coordinate across plants while respecting local constraints. A promising direction is hierarchical policy design, where plant level policies remain adaptive but are bounded by enterprise level objectives. This approach could reduce conflicting actions across sites during supply shocks or demand spikes [4].

B. Drift Aware Decision Policies and Adaptive Guardrails

Drift detection is widely studied, but drift aware action policy is less mature. Future systems should adapt decision thresholds, fallback strategies, and escalation rules when drift indicators rise. For example, when sensor calibration changes, the system could reduce automation autonomy and increase human review until stability returns. This aligns well with adaptable and explainable anomaly detection approaches in machine data [2].

C. Operational Explainability as a First Class Requirement

Explainability research often focuses on model explanations alone. Industrial settings require decision explanations that connect predictions to actions. Future work should develop explanation structures that include constraints triggered, risks considered, and alternative actions that were rejected. Multi level explanation frameworks can support this by offering concise explanations for operators and deeper reasoning traces for engineers and auditors [8].

D. Governance Tooling and Audit Ready Decision Records

Industrial governance needs concrete mechanisms. Future Decision Intelligence platforms should generate audit ready decision records that include prediction context, policy version, constraint checks, and human overrides. This will matter even more as higher autonomy is introduced. Work on governance tools for the impact of robots and ethical critiques of AI in practice supports the need for formal, usable governance artifacts [10], [12].

E. Human in the Loop Workflows and Shared Control Models

Human oversight is most effective when it is designed as a workflow rather than as a last minute override. Future systems should define when humans are consulted, what evidence is shown, and how feedback updates decision policies. Context aware decision making research suggests that rules and explanations can be tuned to the situation, which is directly relevant to shop floor operations [17].

F. AutoML for Decision Pipelines, Not Only Models

AutoML has matured for model selection, but industrial value often lies in selecting the right combination of model, policy, and constraint logic. A research direction is AutoML for end to end decision pipelines, where the objective includes decision success, latency, and safety constraints. Approaches that augment automated learning with stronger estimator diversity point toward methods that could be extended to decision pipeline design [18].

VII. CONCLUSION

This study compared Predictive Analytics and Decision Intelligence in the context of Industry 4.0. The results show that the two paradigms can achieve similar levels of forecast accuracy, yet they produce materially different operational outcomes when deployed in realistic industrial conditions. Predictive Analytics is effective at forecasting, but it often

leaves the action pathway underspecified. When uncertainty, drift, and competing objectives are present, this gap becomes the main source of performance degradation.

Decision Intelligence addresses the gap by making decisions explicit. It integrates predictive models with policy, constraints, optimization logic, and governance. The observed benefits include higher stability under disruption, reduced variance in outcomes, stronger explainability, and clearer accountability. These advantages are not an abstract theory. They directly influence throughput, waste reduction, downtime avoidance, and safe automation practices.

The central conclusion is that Industry 4.0 systems should be evaluated on decision quality and outcome reliability, not on prediction accuracy alone. As industrial ecosystems become more connected and autonomous, the ability to align predictions with constraints, values, and human oversight becomes the defining capability. Decision Intelligence provides a practical path toward that capability and offers a more resilient foundation for next generation industrial automation.

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